

COVETED

THE WORLD'S TOP COLLECTOR SELECTION OF DESIGN, FASHION AND LUXURY LIFESTYLE

THE DESIGN ISSUE

LATEST SCOOP
ON THE HOTTEST
TRENDS OF THE
SEASON

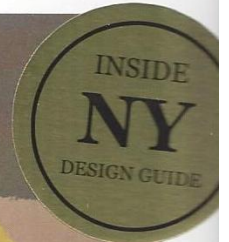
HOTEL INTERIOR DESIGN FAIRMONT

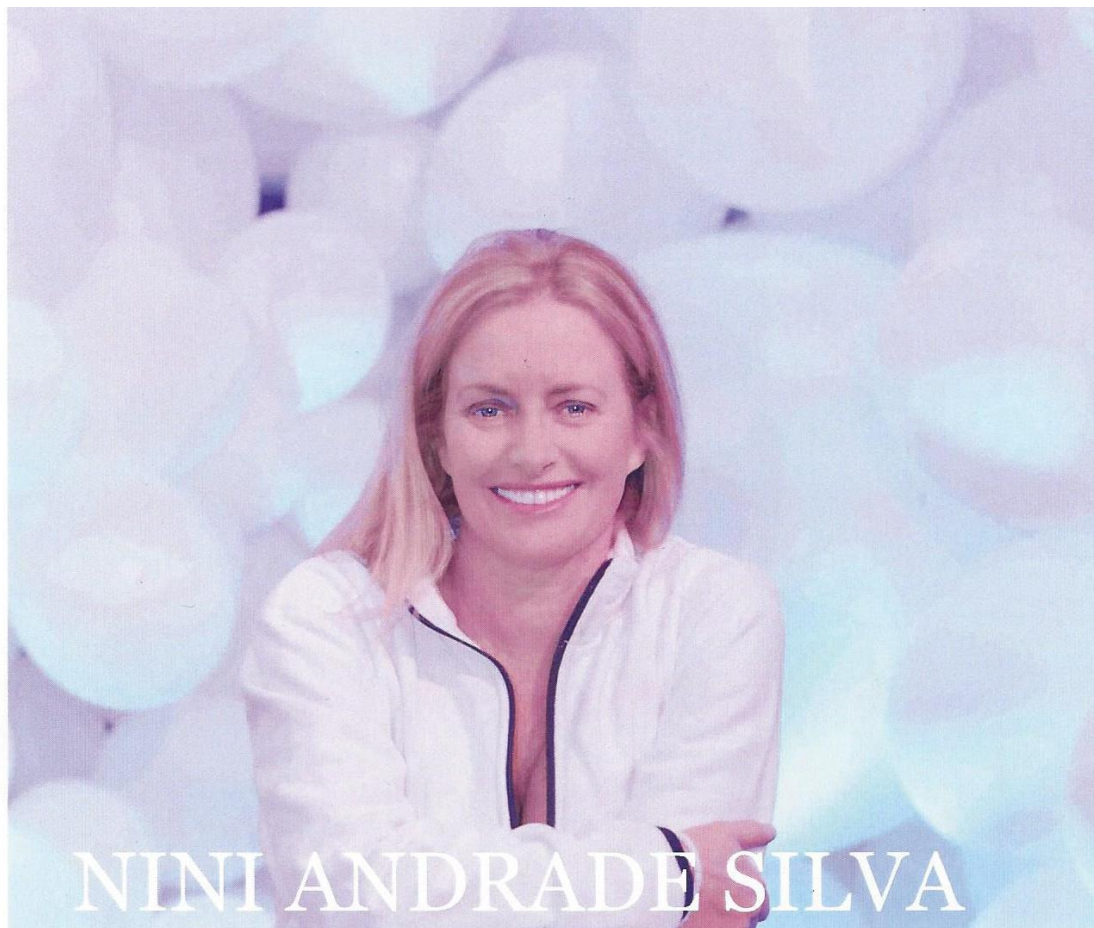
INTERVIEW
KARIM RASHID

ONE WAY : PETER MARINO AT
THE BASS MUSEUM MIAMI

CURATED DESIGN

SPECIAL EDITION
SPRING SUMMER 2015





NINI ANDRADE SILVA

EXCLUSIVE INTERVIEW

We were in a relaxed and comfortable ambiance at Maison et Objet 2015, in Paris. Covet, a curated design concept that involves brands like Boca do Lobo, Myabi, Delightfull, KOKET or Brabbu, had a lounge stand where you could sit and talk surrounded by beautiful and luxurious pieces of furniture.

Maison et Objet is the best place to interview a famous and important designer, don't you agree? Nini Andrade Silva is a very well known artist/designer that works mostly in hotel projects around the world from Colômbia to some country in Asia. We met at Covet Lounge and she immediately choose her favourite place for the interview and then, with a smile, answered all of our questions about her career. Nini Andrade works mostly with hotel projects but also does works in private houses. The truth is, as she says, "in private houses you can't talk about the project or the clients" and instead in hotels the Hotel itself is a public space so it is talked about and if it is talked about a lot that means that the project is a success. With this designer in particular all her works are talked about and full of love in each one of them. At the moment she is doing 20 hotel projects in Indonesia, Cambodia, Colombia (7 hotels there) and some in Europe including Portugal. The Island where Nini was born, Madeira, it is truly an inspiration for her as you can see through her shiny eyes while

she speaks about it. She is a true soul and embraces the inspiration, roots and heritage from the place where she was born. She said a truly inspirational quote about it "Madeira is an Island surrounded by the sea where you can dream, you don't have a wall and you fly and that was what i did". Her energy comes from Madeira, but her inspiration comes from the places where she is doing each project.

"Madeira is an Island surrounded by the sea where you can dream, you don't have a wall and you fly and that was what i did".

Nevermind the place where the hotel is she has to "go there and see the country, see how the people live and what is more important in that country", quoting Nini. Nini is known as a "Ninimalist" because she invented, as the experts say, a new style called "Ninimalism" and she says that this style comes from her Island.

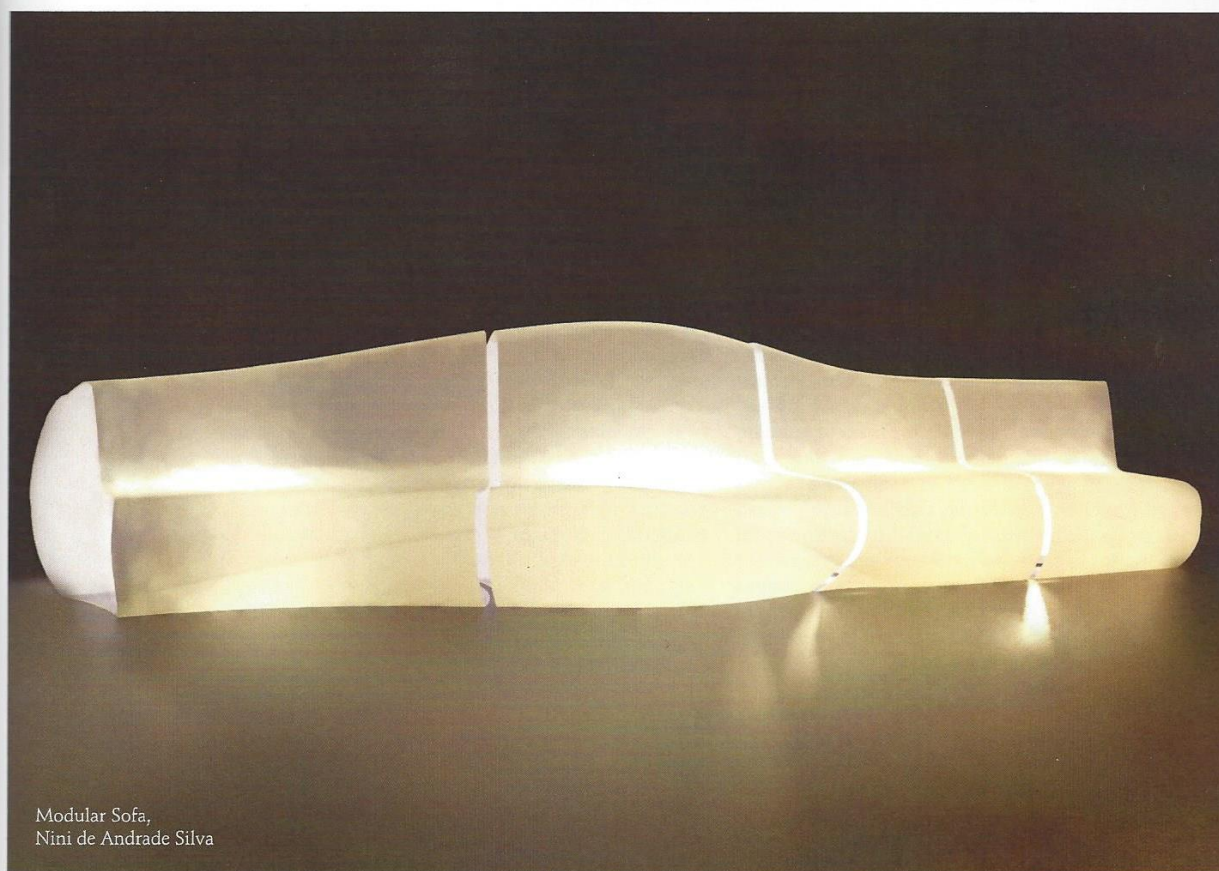
Next July Nini is opening her own design center in Madeira and putting there all the "Girl of the Pebble" collection and from there she is going to continue developing her collections and work from there. A very talked about work of the designer that is still going around the world is the chair for Cristiano Ronaldo.

The project was organized by the city hall of Paredes and it was called the Art of Chairs, the main goal of this project was to get together celebrities and international designers and then the designers had to make a chair for that specific person. For Nini it was chosen Cristiano Ronaldo and she was thrilled about that idea because he is from her Island, Madeira.

She saw his dimensions, the style and personality of the football player and from that she realized "for Cristiano i can only do a chaize long" and Nini also explained to us the meaning behind this iconic chair "i did like the story of the Island and the story of Cristiano, the chair is like a golden wave that come out of our beaches and like the rocks from the beach that open and get a wave and that wave is a golden wave because that is really what Cristiano is".



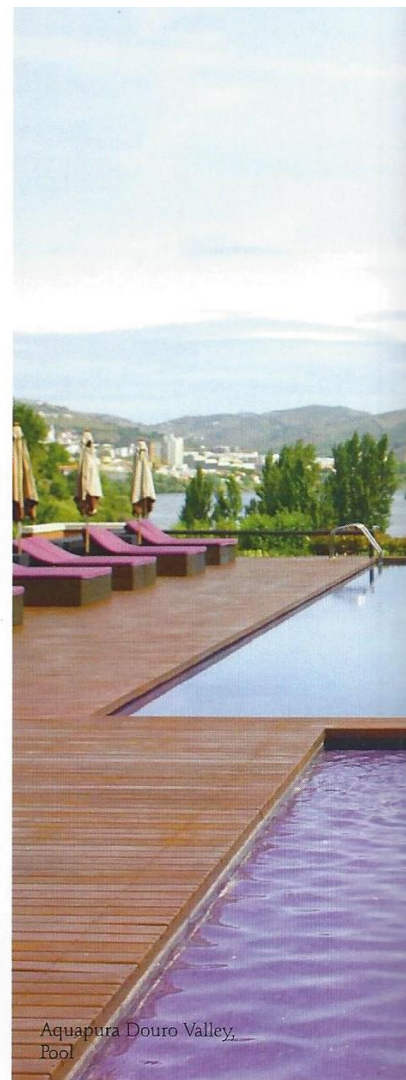
Covet Lounge,
Maison & Object 2015



Modular Sofa,
Nini de Andrade Silva



Aquapura Douro Valley

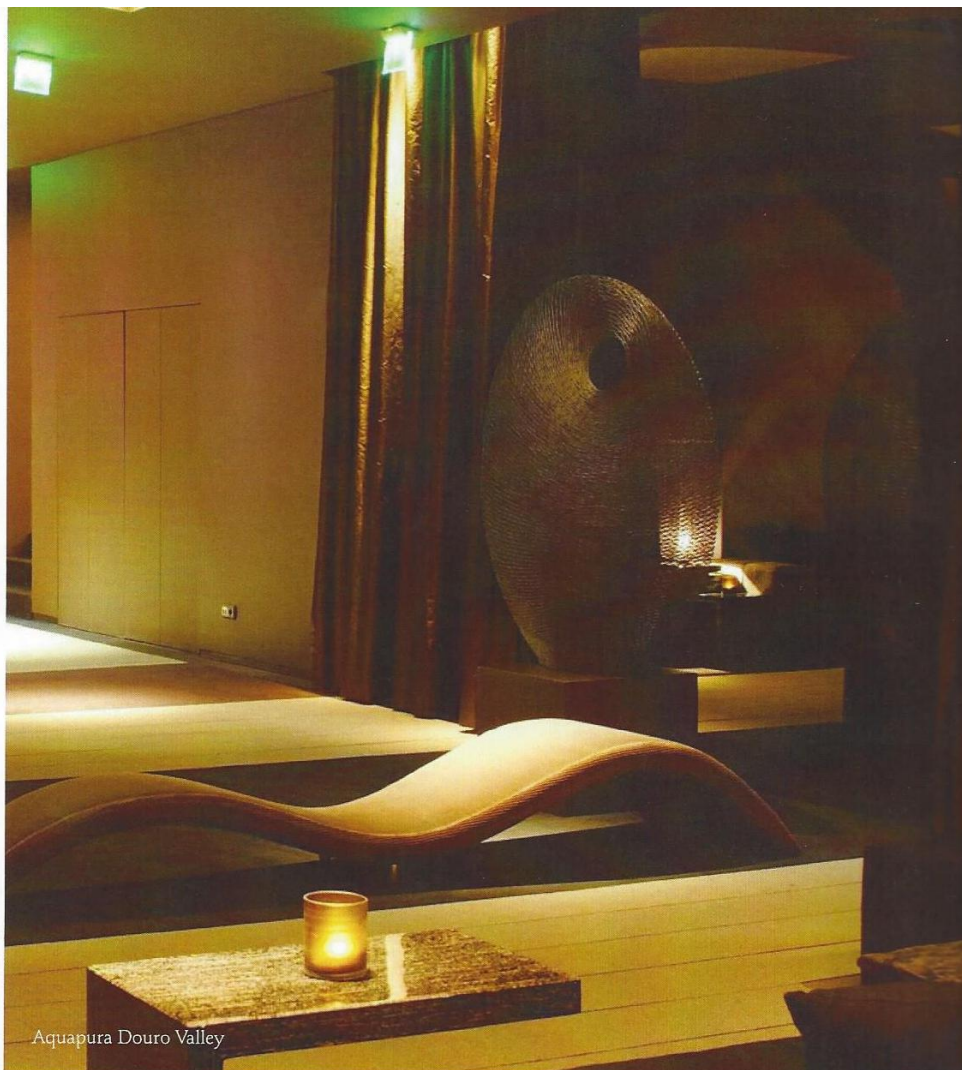
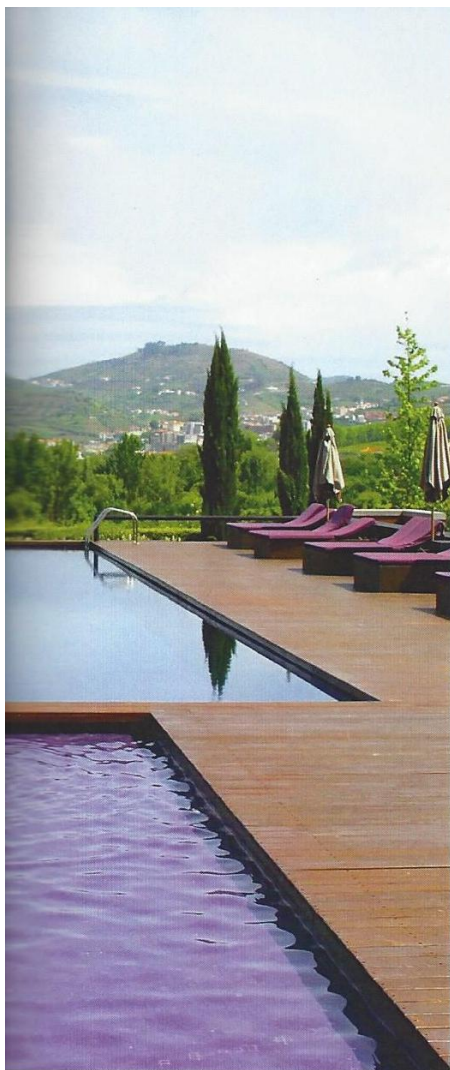


Aquapura Douro Valley,
Pool

“If you believe in you,
nevermind where you come
from you are going to win”.

Cristiano Ronaldo chair
by Nini Andrade Silva





Aquapura Douro Valley

At first the chair was in na auction with the well-known auction company Christie´s and it was on a very high price and then Nini decided to make another one to go around the world for everyone to see it and of course the chair was a success because of the name of Cristiano Ronaldo. We asked Nini if it was difficult for her to have an international career and be succesfull outside of Portugal and she said that yes it was a normal process and that anyhow she is really proud to be portuguese and every where there are portuguese people and brands (she mentioned the brand Boca do Lobo, featured in Covet Lounge, where the interview took place) and she also mentioned that after seeing her work lot of people ask her where she is from and when she answers "Portugal" and people react with surprise she immediately says: "in Portugal we have this and much more than this". Nini does a lot of conferences around the world and she participated in a lot of TEDx talks, each time she goes with a diferent character and speaks about her life experiences and in what she believes

in and is very emotional about it all. Nini believes in love and understanding amongst one another because everyone is diferent. She also explains the way she became a designer, she just didn´t like to have to know things that were guaranteed, Nini preferred to create and always let her imagination flow and to be free. She had all her family support and she believes that this was esential for her to grow and became who she is. The respect for people and different cultures on the countries she works in is very important for her work because she gets inspiration from the different ways of living and every project that Nini is involved in also becomes like a child to her and that is why she said to us that she cannot choose a favourite one. We would definitely continue the wonderful conversation we were having with Nini but the clock was ticking and a designer work never stops. Anyway Nini finished our lounge comfortable talk with a very inspirational and motivational quote: "If you believe on you, nevermind where you come from you are going to win".